

SABA NASIR

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- University of Agriculture Fsd, Sub Campus Burewala.

I am committed to developing my professional skills to allow me to work to the fullest of my potential, and as a consequence I am highly motivated to study for Ph.D in Management Sciences.

PROFESSIONAL PREPARATION

Degree	Institution	Year	%age/CGPA
MBA(3.5 years) Banking & Finance	University of Agriculture, Faisalabad	2011-2015	3.96/4 CGPA
B.Com	Punjab college of Commerce. Punjab University	2009-2011	71%
I.com	Shiblee College of commerce. Faisalabad Board.	2007-2009	80%
Matriculation	G.M.C. Girls High School. Faisalabad Board	2005-2007	79%

Research Work/Experience

MBA Project	<p>Borrowing Behavior Of Farmers' Towards Institutional Credit In Punjab: A Case Study Of Faisalabad</p> <ul style="list-style-type: none"> • To know what is the impact of agricultural credit schemes/financial institutions on borrowing behavior of farmers. • To identify the determinants of agricultural credit constraints faced by the farmers towards formal credit schemes.
Research Project	<p>Impact of Employee Motivation, Job Satisfaction on Employee Productivity</p> <ul style="list-style-type: none"> • Research objective was to find out the ways to maximize the job satisfaction. The study was going to investigate that how motivation can work to increase employee efficiency while working at work place. • A sample of 75 employees from 3 textile companies of Faisalabad was taken into consideration.
Internship Project 2014	<p>Challenges And Opportunities Of Commercial Lending.</p> <p>Completed at Habib Bank Limited, Circular Road Branch, Faisalabad, Pakistan</p>
Internship Project 2013	<p>Islamic Banking and Its Future Prospects.</p> <p>Completed at State Bank of Pakistan, Banking Service Corporation, Faisalabad, Pakistan</p>

DISSERTATION SUPERVISION

MS/ M.Phil. Students supervised = 25

Undergraduate students supervised = 43

- The identification of the reasons for tax evasion and tax avoidance in Pakistan
- The impact of FDI on oil and stock prices of Pakistan
- Ownership structure and CSR: A corporative Analysis of Pakistan and Malaysian non-financial firms
- An analysis of budgetary goals impacting organizational performance
- Impact of COVID-19 on the marketing trends on retail store.
- Microfinance Sector of Pakistan: A way out of the poverty
- Impact of Covid-19 on E-Business and Conventional Business
- Assessment of factors affecting the Performance of women entrepreneurs
- Identification of entrepreneurial opportunities and challenges for youth in Pakistan
- The impact of ecological dimension on agriculture production
- The impact of leadership style on bank manager performance through moderating role of motivation

Abstract/Paper Publications

- **Saba Nasir**, Saima Nazir, Komal Nida Khan (2022). Implications of Entrepreneurial Skills in Today's Life to overcome Recession from Economy, International Conference on Interdisciplinary Research Innovtions (ICIRI-2022) held on University of Agriculture, Faisalabad (Abstract Published)
- Saima Nazir, Saliha Mehboob, **Saba Nasir**, Komal Nida Khan (2022). An analysis of Rangeland Degradation on Livestock Production in District Chakwal, Pakistan, International Conference on Interdisciplinary Research Innovtions (ICIRI-2022) held on University of Agriculture, Faisalabad (Abstract Published)
- Komal Nida Khan, Tanvir Ahmad, **Saba Nasir (2022)**. Application of Statistical Analysis for Determinants of Medical Science: Empirical Evidence of Chronic Liver Disease in South Punjab, International Conference on Interdisciplinary Research Innovtions (ICIRI-2022) held on University of Agriculture, Faisalabad (Abstract Published)
- **Saba Nasir**, Komal Nida Khan, Sidra Habib (2022). COVID-19: Consumer Price Index Fluctuations in Pakistan Economy, 7th International Applied Business Research Conference held at International Islamic University, Islamabad
- Saima Nazir, Komal Nida Khan, **Saba Nasir**, Sidra Habib, Sadaf Shakoor (2022). Assessment

of Socio-economic Challenges Associated with Rural Women Entrepreneurs in the livestock in Southern Punjab, Pakistan, 7th International Applied Business Research Conference held at International Islamic University, Islamabad

- Komal Nida Khan , **Saba Nasir**, Sidra Habib, Saima Nazir (2022). Statistical Analysis of Determinants of Chronic Liver Disease with respect to Gender, 2nd International Conference on Gender Studies held at University of Punjab, Lahore
- **Saba Nasir**, Komal Nida Khan, Arooj Fatima (2022). Assessment of the Factors Affecting Performance of women Entrepreneurs, 2nd International Conference on Gender Studies held at University of Punjab, Lahore
- **Saba Nasir**, Komal Nida Khan, Sidra Habib (2022). Environmental and biological scope of sustainable agriculture production, its value chain and commercialization: An empirical study of south Punjab, 1st International Conference on Food Security and Value Chain Improvement under Belt and Road Initiative ICFSVC-2022 held in MNS University of Agriculture, Multan
- Sidra Habib, **Saba Nasir** ((2022). Machine learning algorithm for cyber threat detection, 7th International Applied Business Research Conference held at International Islamic University, Islamabad
- Tahira Hassan, **Saba Nasir**, Sadia Razzaq, Abdul Rahman Aslam (2019). Factors Influencing Customer Loyalty Towards Online Shopping: Evidence From Vehari District, 1st international conference on sustainable business development at Noon Business School, University of Sargodha. (Abstract publish)
- **Saba Nasir** (2018). Impact of Employee Motivation and Job Satisfaction on Productivity, International Research Conference on Business and Social Innovation held at University of Gujrat, Gujrat
- **Saba Nasir**, Muhammad Junaid (2018). Impact of Consumer Decision Making on Marketing Strategies, International Conference on Management and Commerce held at Hamdard Institute of Management Sciences, Islamabad
- **Saba Nasir** (2017). Islamic Banking and Its Future Prospects, International Applied Business Research Conference held at International Islamic University, Islamabad

Research Interest

Impact of Ecological and Economical Dimensions On Sustainable Agriculture Production, Value Chain and Commercialization; A case study of Pakistan.

- Understanding the variation in Socio-economic factors affecting agriculture Production.
- Financial Statement Analysis of Agriculture Firms.
- Effect of Investment Derivatives upon Profitability and Investment decisions of Agriculture Sector.

Professional APPOINTMENTS

1. Lecturer (University of Agriculture, Faisalabad)

I have been working as a lecturer in University of Agriculture Faisalabad since 14-03-2016. I am also serving the following additional duties along with teaching during my service.

- Program coordinator of MBA 3.5 Years.
- Class Advisor of BBA Business Administration.
- Convener of the Organizing Committee “Entrepreneurship Workshop” held on 14-15 May, 2016.
- Hostel Superintendent.
- Performed duty as a tutor of students.
- Co-Incharge (Writers’ Club)
- Member of Committee to Supervise the whole process of Renting out of shops and cafeteria for current financial year 2021-22
- Focal Person of Female sports for USL-2022
- Convener of Female sports in Sports Gala 2022
- Convener of the Organizing Committee “Entrepreneurship Workshop” held on 14-15 May, 2016.
- Supervisor of the Research Project, seminar and special problem for MBA (3.5 Years) students.
- Supervisor of the Research Project, seminar and internship for BBA students.
- Teaching various courses to BBA, BBA (Agribusiness), MBA 3.5 years.
- Performed outreach activities regarding Borrowing behavior of Farmers towards Institutional credit, determinants of agricultural credit constraints and various credit facilities provided by the Government to rural areas.
- Member of Admission Committee for Undergraduate and Postgraduate degree program at UAF Sub-Campus Burewala-Vehari. 2017-18.
- Member of Faculty Seminar Committee at HEC 15 years Celebration & Contribution of Higher Education Institutes in National Development held at UAF Sub Campus Burewala, November 09, 2017.

2. Relationship Officer (United Bank Limited, Commercial Center Branch, Faisalabad)

- Preparing Cash Payment Vouchers, Bank Payment Vouchers and Journal Vouchers together with complete supporting documentation for payment of different loans and subsequent recovery thereof.
- Preparing salary/rosters of the employees and other short-term consultant and ensure timely payment of salaries by the last date of every month.
- Preparing Invoices and Payments to vendors.
- Calculation of Repayment schedules along with markup calculation.
- Working and Processing of Employee related annual benefits.
- Preparing income tax statements on monthly, quarterly and annually basis.

SYNERGISTIC ACTIVITIES

- Organized 2-Day National Seminar on “ENGLISH LANGUAGE AND LITERATURE
- Member of Organizing Committee of “An awareness seminar on GRE as a Pre-requisite for overseas scholarship haunting under 5-Day International expo on Scientific Writing and Scholarship haunting opportunities
- Organized 2-Day Workshop on “Quantitative Data Analysis by Using SPSS”
- Organized 2nd National Socioeconomic Business Idea Competition 2022
- Organized One day Workshop on Amazone “Product sourcing for Ali Baba”
- Participated in Seminar titled Community oriented plant disease diagnostic clinic at UAF-SCB as Hall management committee member
- Participated in 1-Day Seminar on “Motivation and Initial Guideline for Preparation of Competitive Exams (CSS and PMS) as print and media committee member”
- Organized One day Seminar on “Improving Academia and Industry Linkages in Collaboration with Vehari Chamber of Commerce
- Working as Member of Advisory Board for Publication of Annual Magazine “BEAS” edition 2022-23
- Participated in “Entrepreneurship Training Workshop” held on 14-15 May, 2016.
- Participated in One day workshop on “Challenges of Mango Production Chain” held on April 19, 2016, Multan-Pakistan
- Participated in one day Workshop on "Pakistan Capital Market Expo" held on January 17, 2017 (Faisalabad-Pakistan)
- Participated in the International symposium on Global value chain (GVC) and decent work deficit in Agriculture: Present Challenges and Future Prospects held at University of Agriculture Faisalabad on December 01-02,2017.

Oral Presentation/Speaker

- ORAL Presentation in 7th International Applied Business Research Conference 2022, held in International Islamic University, Islamabad from October 12-13, 2022
- ORAL Presentation in International Conference on Interdisciplinary Research Innovations held at UAF, Community College Pars
- KEY NOTE Speaker in 2-Day Workshop on “Quantitative Data Analysis by Using SPSS” held at UAF, Sub-Campus Burewala

Management Skills

- Successfully manage the projects.
- Ability to work under pressure.
- Coordinate with colleagues and seniors.
- Good convincing, Financing and selling abilities.
- Good presentation skills.
- Stress management skills.
- Good Report writing skills.

References

Dr. Sajid Mahmood Nadeem, PhD

Principal

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Dr. Sadaf Shakoor, PhD

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